



Under the auspices of the
**PRESIDENCY OF THE
REPUBLIC OF TÜRKİYE**



11th European Conference on Tobacco Control (11th ECTC)

Under the Auspices of the Presidency of the Republic of Türkiye

First Announcement

Protecting Children from Nicotine Addiction

Science • Policy • Society • Global Action

Turkish Green Crescent Society Headquarters, Istanbul, Türkiye, 4–6 November 2026

A Message from the Presidents

Dear Colleagues,

It is our great pleasure, on behalf of the European Network for Smoking and Tobacco Prevention (ENSP) and the Turkish Green Crescent (Yeşilay), to invite you to participate in the 11th European Conference on Tobacco Control (11th ECTC), which will take place in Istanbul, Türkiye, on 4–6 November 2026. We are honoured that the 11th ECTC is held under the auspices of the Presidency of the Republic of Türkiye. For more than three decades, ENSP has worked to advance evidence-based tobacco control policies throughout Europe. Throughout this journey, our mission has remained constant: protecting public health through science, prevention and international cooperation.

Today, however, we face a challenge unlike any before.

The rapid expansion of new nicotine products has created an unprecedented threat to children and adolescents. Products containing a highly addictive psychoactive substance are increasingly marketed through flavours, colours, attractive packaging and sophisticated digital promotion that appeal directly to young people.

The time has come not only to recognise this challenge, but to act together.

The 11th ECTC will bring together the international scientific community, health professionals, policymakers, educators, youth organisations, civil society, and, for the first time, representatives of the world's major faith communities in a united effort to protect children from nicotine addiction.

We warmly invite you to join us in Istanbul and contribute to what we hope will become a landmark event in global tobacco and nicotine prevention.

Co-Presidents of the 11th ECTC Conference

Professor Panagiotis Behrakis

President
European Network for Smoking and Tobacco
Prevention (ENSP)

H.E. Dr. Mehmet Güllüoğlu

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For Registration and RSVP

Email: istanbul@ensp-ectc.org

Contact Number: +32 2 2306515

RSVP: <https://ensp-ectc.org/>

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3. Dr. George **Bakhturidze**
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